

ANCHORS

CHILDREN IN NEED



GET INVOLVED



1 HOUR



PREPARATION
NEEDED

AIM

Encourage your group to take on a challenge to raise money for BBC Children In Need.

WHAT YOU'LL NEED

➤ Varies, depending on the fundraising challenge taken on

THE BOYS' BRIGADE
>the adventure begins here



GET INVOLVED: CHILDREN IN NEED

THEME: HELPING OTHERS



LEADER PREPARATION

Several weeks before taking on your fundraising challenge you will need to decide what fundraising activity your group would like to take on. If possible, involve the children in your group in this decision making. Once a challenge has been decided, you may need to distribute sponsor forms or gather equipment.

Order your fundraising pack and find out more at bbcchildreninneed.co.uk.



GETTING INTO THE ACTIVITY

Put the 'fun' into fundraising and take part in a fundraising challenge or activity for BBC Children in Need – helping to make a real difference to the lives of children across the UK.

Here are some ideas to give you some inspiration:

Sponsored event – Set your group a challenge and encourage your members to collect sponsorship beforehand. This could be a sponsored silence, a 1-hour continuous game, 100 laps around your hall on a space hopper – anything you can think of! The more challenging and unique, the better.

Bake off – Spend the evening making and decorating simple cakes, biscuits and other tasty treats. At the end of the night, encourage parents to buy the cakes for a donation

Talent show – Put on a talent show and encourage parents & supporters to stay and watch for a donation. Your children could sing songs, do a dance, show off magic tricks – whatever their talents might be. Leaders could get involved too.

Non-uniform night – Have a Children in Need party and for a donation, encourage your group to come in fancy-dress.

Come up with your own – Can your group come up with their own way of raising money? See what ideas they come up with and go from there.



DID YOU KNOW?

- Over £1 billion has been raised for Children in Need since 1980.
- The charity supports over 2,400 projects across the UK.
- Children in Need aims to make sure every child in the UK is safe, happy, and reaches their potential.
- Pudsey Bear was originally a brown cuddly mascot, before becoming the yellow bear we all know today.



IDEAS TO TAKE THIS FURTHER...

Find out about how Children in Need use the money raised, you can find information and videos to share with the group on the CiN website.



KEEPING EVERYONE SAFE

Please ensure you carry out a risk assessment before taking on your challenge.